

Adeneo Embedded and Lauterbach announce their strategic collaboration

Ecully, France – Hoehenkirchen, Germany - March 11, 2015 – Adeneo Embedded, as a leader in OS and software integration for high-end embedded and mobile devices and Lauterbach, as the worldwide market leader for hardware assisted debugging tools, announce today their strategic collaboration. Adeneo provides software solutions aligned with the right set of tools and technologies required to complete any customer needs. Lauterbach provides a full set of debugging and real time trace tools for over 80 microprocessor architectures.

With ten years' experience in development and optimization of embedded and mobile platforms, combined with true expertise on Lauterbach debugging tools, Adeneo Embedded provides not only software solutions to its customers, but also dedicated debugging support.

With more than 35 years' experience Lauterbach delivers complete, modular microprocessor development tools and has supported debugging and tracing of multicore chips for more than 10 years.

Adeneo Embedded has partnered with Lauterbach to provide best in class debugging solutions to its customers using Lauterbach tools and assist them to set up complex debugging scenarios involving OS awareness.

“As a leading company in OS and software integration for embedded and mobiles platforms, we exactly know that debugging embedded software can be very complex without the right set of tools. Lauterbach is the largest manufacturer of emulators and debuggers worldwide and provides the main reference JTAG based debugging tools offering. Working with Lauterbach equipment allow us to compete with all customer requirements while using the most up current debugging technologies” said Yannick Chamings, CEO at Adeneo Embedded.

A strategic collaboration between Lauterbach and Adeneo Embedded represents the next step of a successful and reciprocal partnership between two of the most booming companies of the embedded environment”. “The partnership of Lauterbach with Adeneo offers great added value to our customers. With the expertise in our debugging tools, Adeneo can help TRACE32® users to customize the tools to their specific needs and to set up complex debug and test environments. We are pleased to see our debuggers used to the extreme of its capabilities “said Norbert Weiss, International Sales and Marketing Manager at Lauterbach.

About Adeneo Embedded

Adeneo Embedded provides system integration, design, and support and training services to companies seeking world-class expertise in embedded solutions using high-performance architectures. For over 10 years, Adeneo Embedded has helped clients, in all stages of development; create profitable, feature-rich products that incorporate software and hardware solutions based on Embedded Linux, Android, QNX, Windows Embedded operating systems as well as Qt, Java and HTML5 technologies. Close working partnerships with industry-leading silicon and software vendors allow Adeneo Embedded to apply its experience to a wide range of embedded solutions for the automotive, handheld, industrial, medical, mobile and wireless markets. Adeneo Embedded has a global sales and support network backed by engineering offices in North America and Europe.

For more information about Adeneo Embedded competences, products and services:

↳ Visit Adeneo Embedded web site

www.adeneo-embedded.com

↳ Adeneo Embedded General sales contact

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About Lauterbach

Lauterbach is the leading manufacturer of complete, modular and upgradeable microprocessor development tools worldwide with experience in the field of embedded designs since 1979. It is an international, well-established company with blue chip customers in every corner of the globe and has a close working relationship with all semiconductor manufacturers. At the headquarters in Höhenkirchen, near Munich, the engineering team develops and produces highly proficient and specialized Development Tools, which are utilized all over the world under the brand TRACE32®. Own branch offices exist in United Kingdom, Italy, France, Tunisia, on the East and West coasts of the United States, Japan and China. Highly qualified sales and support engineers are also available in many other countries. For more information visit <http://www.lauterbach.com/>

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